

Highlights of the Tokyo Game Show 2010:



TGS 2010 Dates:

Thursday, September 16th to Friday, September 17th are “business days” restricted to industry experts and businesses.

Saturday, September 18th to Sunday, September 19th is open to the public.

Venue:

Makuhari Messe, located in Chiba City is the 2nd largest convention centre in Japan. The venue is approximately 30 minutes from Tokyo by train and 40 minutes by bus from Narita airport.

Attendees/Exhibitors:

Estimated 4-day total attendance of 180,000 (approximately 25,000/day on business days and 70,000/day on general public days)

Preliminary TGS 2010 exhibitor list include: Alchemist, Capcom, Konami, Square Enix, Sega, Namco Bandai Games, Microsoft, Level-5, Arc System Works, Ignition Entertainment Ltd, Tecmo Koei Games, Konami, The Behemoth, Square Enix, Sega, Sony Computer Entertainment, D3 Publisher.

As of July 1, 138 companies and organizations have registered to exhibit at TGS 2010, using a total of 1,410 booth partition units, a significant increase from last year’s total of 1,367. In particular, there is an increase in the number of participants from other Asian countries, including Korea, Taiwan and China.

Your costs (estimates only):

Airfare: C\$1300 return from YVR to Narita in economy class on Japan Airlines or Air Canada

Hotels: Between C\$150 – C\$200/night to be located within walking distance of convention centre.

Transportation from airport: Airport express bus C\$12/each way.

Meals and other incidentals are comparable to Vancouver per diem costs.